

ABSTRACT OF THE DISCLOSURE

In one embodiment, a method includes but is not limited to populating a lottery bet slip by use of at least one commercial icon. In another embodiment, a method includes but is not limited to comparing a lottery bet slip, populated with one or more commercial icons, against one or more winning criteria. In one or more various embodiments, related systems include but are not limited to circuitry and/or programming for effecting the foregoing-referenced method embodiments.

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